



## Sponsorship Pricing and Advertising Rates

### **2019 HD Repair Forum Sponsorship Opportunities:**

The HD Repair Forum brings together leaders from the entire heavy-duty/commercial collision repair industry for information, education, collaboration, and networking. The ultimate goal is to help businesses within the industry grow and prosper through awareness, information exchange, and the improvement and preparation for best practices in today's repair environment.

The **2019 HD Repair Forum will take place Tuesday & Wednesday, April 2-3, 2019 in Fort Worth, TX. This is the one event that brings together the entire heavy-duty collision repair industry!** Sponsorships of this annual conference offer opportunity to reach repair facility owners and managers, insurance and appraisal company leaders, as well as connect with OE leaders of commercial vehicles. Network with new and current customers in a market that uses a lot of product, equipment, and services

#### **Elite Sponsorship (Limited to 2) - \$9000 - SOLD OUT**

Includes -

- Four conference passes - (includes workshops)
- Exclusive email promotion to the entire HD Repair Forum database
- Advertisement or video link in one issue of the HD Repair Forum Newsletter
- Premium location for display space
- Two 6-foot tables (double the display area), three standing banners, and two table-top displays
- Company promotion with direct links to your website
- Logo on pre- and post-event promotional material
- Logo on promotional slides during event
- Recognition from the podium during event

#### **Corporate Sponsorship - \$5100**

Includes -

- 2 Conference Passes (includes workshops)
- 6 foot table & 2 chairs for display, a standing banner or table-top display allotted
- Company promotion with direct links to your website
- Logo on pre- and post-event promotional material
- Logo on promotional slides during event
- Recognition from the podium during event

#### **Exclusive Sponsorship - \$4000+ Your Choice Upgrade Below**

Includes-

- Corporate Sponsorship Benefits Plus
- Choose from the following upgrade options below:



### **Networking Lunch Upgrade-\$5,000 (Up to 2 sponsors)**

Includes -

- 2 additional conference passes (includes workshops)
- Email inviting attendees to the networking lunch, sponsored by “Insert Your Company”
- Exclusive signage during lunch
- Opportunity to welcome the attendees during lunch (3-5 minute intro)
- Option to welcome attendees as they arrive
- Extra recognition on pre- and post-event promotion

### **Reception Upgrade-\$4,500**

Includes -

- 2-additional conference passes (includes workshops)
- Email inviting attendees to the reception, sponsored by “Insert Your Company”
- Opportunity to speak to attendees during reception (approx 5 minute welcome)
- Option to greet attendees as they arrive
- Exclusive signage during reception
- Logo on cocktail napkins or similar
- Extra recognition on pre- and post-event promotion

### **Portfolio Upgrade-\$3800**

Includes -

- 1 additional conference pass (includes workshops)
- Identified as the exclusive portfolio sponsor on materials and on-site signage
- Your company logo on portfolio
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

### **Coffee/Refreshment Break Upgrade- \$3500 (includes two breaks per day) Limit 2**

Includes -

- 1 additional conference pass (includes workshops)
- Email inviting attendees to visit sponsor during breaks
- Logo on cocktail napkins or similar
- Exclusive signage during breaks
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

### **Badge Sponsorship Upgrade- \$3500 - SOLD**

Includes -

- 1 additional conference pass (includes workshops)
- Identified as the exclusive badge sponsor on materials and on-site signage
- Company name on badge



- Extra recognition on pre- and post-event promotion

#### **Charging Station Upgrade- \$3000**

Includes -

- 1 additional conference pass (includes workshops)
- Identified as the exclusive charging station sponsor on materials and on-site signage
- Your company logo on charging station
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

#### **Registration Upgrade- \$3000**

Includes -

- 1 additional conference pass (includes workshops)
- Identified as the exclusive registration sponsor on materials and on-site signage
- Your company logo on registration signage
- Extra recognition on pre- and post-event promotion

#### **WiFi Sponsorship Upgrade- \$3000**

Includes -

- 1 additional conference pass (includes workshops)
- Includes a custom company password and landing page
- Identified as the exclusive Wi-Fi sponsor on materials and on-site signage
- Recognition from stage in opening remarks
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

#### **Pen Sponsorship Upgrade- \$2500**

Includes -

- 1 additional conference pass (includes workshops)
- Identified as the exclusive pen sponsor on materials and on-site signage
- Your company logo on pen
- Extra recognition on pre- and post-event promotion

#### **Private Meeting Rooms/Suites - \$500-\$1500**

\*Time, food and beverage needs, and size of room required will dictate final pricing

*\*Interested in a demonstration area? Call us to discuss your ideas, needs, venue regulations, availability, and pricing - 281-819-2332*



### **Newsletter Banner Advertising:**

HD Repair Forum newsletter is published monthly and is distributed to heavy-duty/commercial collision repair shops, frame repair facilities, fleet owners, suppliers, commercial insurers, and others related to the industry throughout North America.

- \* Banners are sold in three-month/issue blocks
  - Top Banner - \$1900
  - Second Position Banner - \$1600
  - Third Position Banner - \$1500
  - Lower Banner - \$1400
  
- \* Solution Showcase Email promotion - \$1900/issue
  
- \* Video description and link to sponsor site - \$1900/issue

For more info on the HD Repair Forum and opportunities to connect with hundreds of HD Repair Shops in North America, please contact:

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