



[HD Repair Forum](#)

Advertising Rates and Sponsorship Pricing

Newsletter Banner Advertising:

*Banners are sold in three-month/issue blocks

HD Repair Forum newsletter is published monthly and is distributed to heavy-duty/commercial collision repair shops, frame repair facilities, fleet owners, suppliers, commercial insurers, and others related to the industry throughout North America.

Top Banner - \$1900

Middle Banner - \$1600

Lower Banner - \$1400

Solution Showcase Email promotion - \$1900

Video description and link to sponsor site - \$1200/issue

Sponsorship Opportunities:

The HD Repair Forum brings together leaders from the entire heavy duty/commercial collision repair industry for information, education, collaboration, and networking. The ultimate goal is to help businesses within the industry grow through information exchange and the improvement of best practices. **This is the one event that brings together the entire heavy duty collision repair industry!** Sponsorships offer an opportunity to reach new customers in a market that uses a lot of products, equipment, and services; don't miss out as they are limited.

Premier Sponsorship - \$4500

Includes -

- 2 Conference Passes (not including workshops)
- 6 foot table and 2 chairs for small display- (one banner stand or table-top display allowed) in sponsor area
- Promotion and link on website
- Logo on pre- and post-event promotion
- Logo on promotional slides during event
- Mention from the podium during event

Elite Sponsorship (5 only) - \$8500



Includes All items in Premier Sponsorship, PLUS-

- Two additional conference passes (not including workshops)
- Email promotion to the entire HD Repair Forum database
- Advertisement or video link in one issue of the HD Repair Forum Newsletter
- Premium location for display space
- Additional display space; two 6-foot tables for double the display area (one banner stand or table-top display allowed)

Continental Breakfast Upgrade- \$3500 (per breakfast)

Includes -

- 1 additional conference pass (not including workshops)
- Email inviting attendees to attend breakfast, sponsored by __
- Opportunity to greet attendees as they arrive
- Logo on cocktail napkins or similar
- Exclusive signage during breakfast
- Opportunity to introduce the first presenter/time at podium (approx 5 minute welcome)

Coffee/Refreshment Break upgrade- \$3000 (includes two per day)

Includes -

- 1 additional conference pass (not including workshops)
- Email inviting attendees to visit sponsor during breaks
- Logo on cocktail napkins or similar
- Exclusive signage during breaks
- Logo on promotional slides in conference slide deck

Networking Lunch Upgrade-\$4,900 (two available)

Includes -

- 2 additional conference passes (not including workshops)
- Email inviting attendees to attend the networking lunch, sponsored by __
- Opportunity to greet attendees as they arrive
- Exclusive signage during lunch
- Opportunity to welcome the attendees during lunch (3-5 minute intro)
- Logo on promotional slides in conference slide deck

Reception Upgrade-\$4,000

Includes -

- 2-additional conference passes (not including workshops)
- Email inviting attendees to attend the reception, sponsored by __
- Opportunity to greet attendees as they arrive
- Exclusive signage during reception
- Logo on cocktail napkins or similar
- Opportunity to speak to the attendees during reception (approx 5 minute welcome)
- Logo on promotional slides in conference slide deck



Registration - \$2500

Includes -

- 1 additional conference pass (not including workshops)
- Your company will be identified as the exclusive registration sponsor on marketing material and on-site signage
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

WiFi Sponsorship - \$2500

- 1 additional conference pass (not including workshops)
- Your company will be identified as the exclusive Wi-Fi sponsor on marketing materials and on-site signage
- Recognition from stage in opening remarks
- Logo on promotional slides in conference slide deck

Charging Station Upgrades - \$2900

- 1 additional conference pass (not including workshops)
- Your company will be identified as the exclusive charging station sponsor on marketing materials and on-site signage
- Your company logo on charging station
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

Portfolio Sponsor - \$3500

- 1 additional conference pass (not including workshops)
- Your company will be identified as the exclusive portfolio sponsor on marketing materials and on-site signage
- Your company logo on portfolio
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

Pen Sponsor - \$2500

- 1 additional conference pass (not including workshops)
- Your company will be identified as the exclusive pen sponsor on marketing materials and on-site signage
- Your company logo on pen
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck



Badge Sponsor - \$2500

- 1 additional conference pass (not including workshops)
- Your company will be identified as the exclusive badge sponsor on marketing materials and on-site signage
- Company name on badge
- Extra recognition on pre- and post-event promotion
- Logo on promotional slides in conference slide deck

Private Meeting Rooms/Suites - \$500-\$1200

*Pending availability, food and beverage needs and size of room required

Demonstration areas-Call to discuss needs, venue regulations, availability, and pricing.

For more info on the HD Repair Forum and opportunities to connect with hundreds of HD Repair Shops in North America, please contact:

Brian Nessen, Director

p: 713-705-1512

e: briann@stonefortgroup.com